

Marshall HEADPHONES

INTRODUCING

LONDON

THE BEGINNING OF THE
MARSHALL SMARTPHONE ERA ■



FROM THE CREATOR OF LOUD, TO THE FANS OF LOUD - WE GIVE YOU LONDON, PROBABLY THE LOUDEST PHONE IN THE WORLD. MEET THE MARSHALL LONDON ■

London, England – Marshall, makers of the world's leading amplifiers and headphones proudly presents the first smartphone that puts music on the main stage – the Marshall London. For over half a century Marshall has focused heavily on the sound of its products, and the London is no exception. It might just be loudest phone on Earth. The London is set to be available in 22 countries worldwide. Pre ordering available from July 16th for delivery in late August, middle of September depending on country, and for sale online at www.marshallheadphones.com beginning in August 2015.

LISTEN. RECORD. CREATE.

Marshall London delivers the promise of high-quality listening; thanks to its dual speakers using enhanced bass technology and the dedicated hifi-grade sound card. The London is capable of crystal-clear playback of lossless FLAC files, giving justice to your old music files. The stereo microphone is perfect for recording on the go and features excellent noise reduction.

Two stereo jacks are located on the top of the phone, allowing two users to share music simultaneously and at different volume levels. A global wide equalizer allows the user to personalize music played on the phone without having to adjust the sound on each individual music app. The revolutionary M-button gives you quick access to all your music players, including London's pre-installed music player, which supports popular formats such as mp3, mp4, AAC and many more.

GOOD LOOKS RUN IN THE FAMILY

The London has Marshall's DNA imprinted in its hardware & design. It features beautifully crafted iconic brass details and buttons, and an analogue scroll wheel which offers tactical and precise volume control. The phone's matte black surface is similar to the skin of Marshall amps and offers better grip in your hands. Marshall London is a perfect complement to our eco system that already is being used by millions of rocking customers. Marshall London is all about great sound and will be a perfect fit in our existing ecosystem of speakers such as our latest Kilburn speaker with a rechargeable battery, the stylish Stanmore and also our range of great sounding headphones.

OTHER FEATURES

Marshall London is equipped with a 2500 mAh removable battery that offers up to 450 hours of standby time, 12 hours of talk time, up to 7 hours of video playback and up to 55 hours of music playback. The phone comes with 16-gigabytes of internal mass storage and a separate MicroSD slot for additional memory usage.

- Signal to noise ratio 120dB.
- 192kHz 24-bit playback.
- Audiophile up-sampling filters from 44.1kHz to 96kHz 16-bit and 24-bit sources.
- Mp3 files over headphones. Up to 31h playback from built in speakers

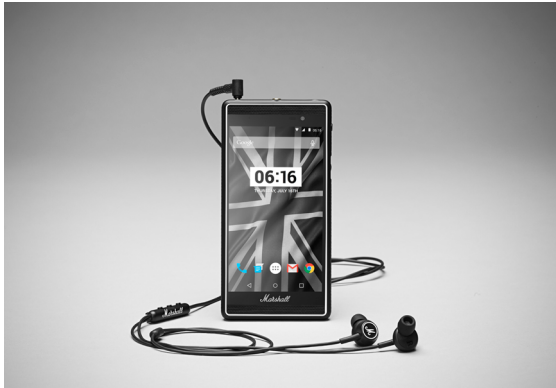
Marshall Mode Android Edition in-ears with volume control, remote and built-in microphone are included with the London to better enjoy and control your music. The Mode earphones feature customized drivers that deliver high output sound at minimal distortion. The unique in-ear design anchors to your ear while still providing a comfortable fit.

POWERED BY ANDROID

Marshall London is powered by Android, the world's most popular OS for mobile phones. Running inside of Marshall London is Android Lollipop, the latest flavour in Android devices. Full supports the latest in LTE (4G) and download speeds of up to 150 Mbit/s

“WE ALWAYS AIM TO GO BIG! TO ALWAYS GIVE OUR CONSUMERS THE BEST USER EXPERIENCE. WHEN THERE WAS NO SMART PHONE ON THE MARKET PUTTING THE MUSIC ON THE MAIN STAGE, WE CREATED IT. WE KNOW THAT OUR CONSUMERS AND THE OPEN MARKET IS READY FOR WHAT WE HAVE TO GIVE: A SMARTPHONE BY DEFAULT, DEVELOPED INTO TO THE WORLD’S GREATEST MUSIC DEVICE AND WE PROMISE YOU, MARSHALL LONDON IS LIKE NOTHING YOU’VE EVER HAD IN YOUR POCKET”

–KONRAD BERGSTRÖM, FOUNDER & PRESIDENT OF ZOUND INDUSTRIES.



ABOUT MARSHALL HEADPHONES

Marshall is a true rock legend. That uniquely clear and expressive sound combined with a mythical stage presence has enraptured music fans around the world for five decades. We're celebrating the brand's rich heritage with commemorative products that live and breathe Marshall.

The legacy begins in a small drum shop in Hanwell in the 1960s, where Jim Marshall sought to give a bunch of then-local guitarists the sound they wanted – a sound that was harder, crunchier and more rich. The result was the JTM45, an amp that reverberated with a sound that was much heavier than anything ever heard before. In a twist of rock and roll fate – those guitarists, much like the Marshall name, would go on to revolutionize music forever.

MSRP

US: 499 USD
EU: 549 EUR
UK: 399 GBP
Nordic: 5000 SEK

PRESS RESOURCES

For more details please visit marshallheadphones.com or contact your local press agency.

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WWW.MARSHALLHEADPHONES.COM

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